

Tierra y Que
310 W San Antonio St
Marfa, TX 79843
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Todo el tiempo que sea necesario

A solo exhibition by Joaquín Segura

Opening reception: September 13, 2024 5-7pm

Tierra y Que is pleased to announce *Todo el tiempo que sea necesario*, a solo exhibition by Joaquín Segura, widely recognized as one of the leading Mexican artists of his generation. This exhibition draws its title from a poignant moment in a 1987 speech by Fidel Castro, where Castro's response to an unscripted question—"we might need to work for some time"—was met with the resolute affirmation, "as long as it takes / *todo el tiempo que sea necesario*."

Segura's work delves into the fragility of materiality and its relationship with ideological systems, particularly radical politics. The exhibition features paintings from a recent series and a site-specific iteration of Segura's renowned bulletworks, as well as an unseen body of work specifically conceived for the show. The installation integrates a mural crafted with newly developed graphite projectiles. The exhibition will evolve throughout its run, creating a dynamic and changing environment for visitors.

The exhibition departs from an element present within the configuration of a 2021 painting from the series *Éminence Grise*: a rare 1965 anti-Castro pamphlet, published by an obscure Mexican imprint.

Segura notes, "The original document is a curious experiment in counter-propaganda, in which the author replies paragraph by paragraph to textual passages from a speech that Fidel Castro delivered that same year on the occasion of the 6th anniversary of the triumph of the Cuban Revolution. With that pretext, I intend to launch a reflection on language, absence and silence, which I think also play a preeminent role in the daily configuration of the political."

"None of these works have been shown in the US before, which to me is significant in more than the most evident way. I am very interested in the delicate moment of a larger binational conversation: the border is not abstract at all but at the same time it also doesn't limit itself to a geographical delimitation. I am interested in geopolitical nuances, on what is enunciated without being said, on the crevices of public discourse and foreign policy and the frail balance of the US - Latin America relationship for the better part of the 20th and the present century, closer perhaps to Said's conception of otherness or Glissant's idea of opacity."

Todo el tiempo que sea necesario offers an insightful reflection on ideology and counter-narrative. Visitors can expect an immersive experience that encourages contemplation on the intersections of art, politics and the underpinnings of power.

The exhibition will be on view from September 13, 2024 to December, 2024 at Tierra y Que. We invite you to experience Joaquín Segura's compelling work and participate in this evolving conversation.

About the artist:

Joaquín Segura is a visual artist who lives and works in Mexico City. His artistic practice is centered on meditations on the phenomenology of history, power, and truth, engaging with notions such as sociopolitical microclimates, asymmetrical narratives, and ideology. His recent works address the ontological meaning of political extremism, language, and radical thought, with a special emphasis on its materialities.

Active since the early 2000s, Segura's work has been shown in solo and group exhibitions in the Americas, Europe, and Asia. Segura is a founding member and board advisor at SOMA, Mexico City and currently serves at the Board of Directors at the Bemis Center for Contemporary Arts, Omaha, NE.

He is currently working on his first artist monograph, a bilingual survey of over 20 years of uninterrupted artistic practice featuring commissioned texts from acclaimed international authors, expected to be published within the first quarter of 2026.

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Joaquín Segura is currently a fellow at Sistema Nacional de Creadores de Arte - SNCA / SACPC (Mexico).



Defeatism and Contradictions, 2021, from the series *Éminence Grise*, 2019 - ongoing
Oil on canvas, 62 H x 42 W x 2.5 D in



Portrait of artist, taken by Alex Tapia, IG: alextapia.mx